i) the binding of said substance to the ROR α receptor or the binding of the complex formed by said substance and the ROR α receptor to its response element or to a nuclear factor which couples ROR α to a RNA polymerase complex;

or

- ii) the modulation of the transcriptional activity of a gene placed under the control of a promoter comprising said response element.
- 4. (Twice Amended) The method of screening according to claim 3, comprising:
 - a) transfecting a cellular host with a DNA fragment encoding an ROR α receptor;
 - b) cotransfecting the host in a) with a construct comprising a response element of said ROR α receptor and at least one reporter gene; and
 - c) measuring the expression of the reporter gene in the presence of the test substance.
- 5. (Twice Amended) The method of screening according to claim 3, comprising:
 - a) creating a plasmid which comprises several copies of a response element recognized by ROR α cloned upstream of a strong heterologous promoter which control the expression of a reporter gene;
 - b) transfecting the construct of a) into host cells which express ROR α naturally or artificially;
 - c) incubating the host cells of b) in the presence of the test substance; and
 - d) measuring the activity of the reporter gene.
 - 6. (Twice Amended) The method of screening according to claim 3, comprising:
 - a) creating a plasmid which comprises several copies of a response element recognized by ROR α cloned upstream of a promoter which controls

the expression of a selectable gene;

- b) transfecting the construct of a) into a cellular host;
- c) cotransfecting the host of b) with the aid of a vector expressing ROR α ;
- d) incubating the host of c) in the presence of the test substance; and
- e) measuring the cellular survival of said cellular host in the presence of a toxic prodrug.
 - 7. (Twice Amended) The method of screening according to claim 3, comprising:
 - a) creating a plasmid which comprises several copies of a response element recognized by a yeast nuclear factor Gal4 cloned upstream of a strong promoter which controls the activity of a reporter gene;
 - b) creating a plasmid from a chimera which comprises
 a DNA binding domain of Gal4 and a DEF domain of
 ROR α which are the ROR α domains to which the ligands bind;
 - c) cotransfecting the plasmids in a) or b) into a cellular host;
 - d) incubating the host of c) in the presence of a test substance; and
 - e) measuring the activity of said reporter gene.
 - 8. (Twice Amended) The method of screening according to claim 3, comprising:
 - a) transforming the cellular host with a construct carrying a gene encoding a ROR α receptor or a response element of a ROR α receptor, and;
 - b) assaying said cellular host or an extract thereof for the competitive displacement in the binding of labeled and unlabeled ligand to said ROR α receptor.
- 9. (Twice Amended) The method of screening according to claim 4, wherein the construct carrying the gene encoding a ROR α receptor or a response element of the ROR α receptor also comprises a reporter gene.

- 16. (Twice Amended) A method for treating or preventing atherosclerosis in humans or animals comprising administering a medicament or a pharmaceutical composition comprising a substance which binds to a ROR α receptor, or its response element involved in the regulation of the apo C-III gene.
- 22. (Amended) A method of measuring the expression of the apo C-III gene, comprising contacting a substance with a ROR α receptor or a response element of the ROR α receptor involved in the regulation of the expression of the apo C-III gene or a response element of the ROR α receptor or a nuclear factor which couples ROR α to a RNA polymerase complex, and then measuring:
 - i) the binding of said substance to the ROR α receptor or the binding of the complex formed by the said substance and the ROR α receptor to its response element or to a nuclear factor which couples ROR α to a RNA polymerase complex;

or

ii) the modulation of the transcriptional activity of a gene placed under the control of a promoter comprising said response element.